

**ASSAM
BOOK FAIR**



**অসম
গ্ৰন্থমেলা**

Date : 29th December 2021 to 9th January 2022 ■ Venue : Assam Engineering Institute Playground, Chandmari, Guwahati-781003

অসম প্ৰকাশন দৰিষদ ■ সদৌ অসম পুথি প্ৰকাশক আৰু বিক্ৰেতা সংস্থা

To

The Participants,

Subject: Assam Book Fair 2021-22

Dated: 23rd November, 2021

Dear Sir,

Please accept our best wishes.

I have the pleasure to inform you that Publication Board Assam & All Assam Publishers & Book Sellers association jointly organize the Assam Book Fair 2021-22 from 29th December 2021 to 9th January 2022 at Assam Engineering Institute Playground, Chandamari, guwahati-781003. An elaborate and colourful programme schedule has been chalked out to make the book Fair a grand success.

It is mandatory for all to abide by COVID-19 pandemic guidelines declared by Central Govt. & State Govt. All the participants must be fully vaccinated .They should wear Mask & maintain Social Distancing at all times.

I would like to cordially request you to confirm your participation by 12th December 2021 to help us plan accordingly.

Thanking you and anticipating your kind co-operation ad prompt response.

Your sincerely

Minku Hazarika
Executive, Assam Book Fair

Baharul Islam Choudhury
Executive, Assam Book Fair

Address for Communication

Publication Board Assam, Bamunimaidam, Guwahati-781 021 & All Assam Publishers & Book Sellers Association, Saraswati Market, 3rd floor, Jaswanta road. Panbazar, Guwahati 781001,
Phone: 9864651271, 9864016083, E-mail: assampublicationboard@gmail.com, aaapbsa52@gmail.com

অসম প্ৰকাশন দৰিষদ ■ সদৌ অসম পুথি প্ৰকাশক আৰু বিক্ৰেতা সংস্থা

APPLICATION FOR PARTICIPATION

Please return this form duly filled up in triplicate to the office of Publication Board Assam, Bamunimaidam, Guwahati-781021 or All Assam Publishers & Book Sellers Association, Saraswati Market, 3rd floor, Jaswanta road. Panbazar, Guwahati, 781001 on or before 12th December 2021 along with the rental etc. Payment should be made in cash or in the form of Bank draft in favour of the 'ASSAM BOOK FAIR'. No part payment against booking will be accepted. Cheque/M.O will not be accepted. Local cheque may be accepted but booking will be confirmed subject to the realization of the cheque amount only.

1. Name of the Firm (In Block Letters).....
2. Postal Address
.....Phone.....
Email.....
3. Represented at the Fair by
4. Type and number of stall required

Size	Rent per Stall
a) Normal stall =9.3sqm.(3.05mt L X 3.05mt B)	Rs.15,000.00
b) Executive Stall= Minimum 37.21sqm(3.05mt L X 6.10mt Bx2)	Rs.60,000.00
c) Commercial Stall =9.3sqm.(3.05mt L X 3.05mt B)	Rs.30,000.00

5. Particulars of remittance :
Draft No & Date :
Amount :
Name of Bank & Branch :
Bank IFSC Code No :

I/We have read the Terms & Conditions for participation is the Assam Book Fair 2021-22 and these are acceptable to me/us. I/we shall not occupy any space other than allotted to me/us and shall not encroach or project outside the space allotted to me/us.

Place
Date

.....
Signature of the Applicant
Designation
Stamp

RTGS/NEFT Details:

ASSAM BOOK FAIR

AC/NO: 201042010016497

IFSC: HDFCOCACABL

*Submit receipt in case of online payment

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অসম ব্ৰকাৰ্জনা দৰিষদ ■ সদৌ অসম পুথি প্ৰকাশক আৰু বিক্ৰেতা সংস্থা

TERMS & CONDITIONS

1. All the stalls booking application forms for Book fair will be received on or before 12th December, 2021 at 5pm (participants are requested to clarify specify the type of stall they required). Stall booking will be on first come first serve basis.
2. The stalls will be allowed to the participation on the basis of Lottery to be held on 20th December 2021, 1:00 PM at Publication Board Assam Conference Hall.
3. The applications received after the date of submission will not be included on Lottery.
4. Participation in the Fair is open to publisher, distributor, book sellers, manufactures and dealers of teaching & learning materials only.
5. Participants must have a valid Trade license.
6. Sales of books, materials not suitable for the fair of prohibited by any law in India shall not be allowed to exhibit or sale at the fair.
7. Participants should allow a minimum discount of 10% on printed price of books o the customers. In case of books having printed price in foreign currency, exchange rates at the time if the fair shall have to be displayed at the stall.
8. The stall will be reserved 10% by the Publication Board Assam allocation of stall will entirely be decided by the allocation Committee whose decision will be final.
9. The fair will be inaugurated on 29th December 2021 and would remain open to the public till 9th January from 11.00 A.M to 8.30 P.M daily
10. Public entry of the Book Fair will be on right hand side & Exit will be on Left hand side of the Main Gate during the book fair.
11. Participants should occupy the stalls latest by 6 P.M on 28th December 2021
12. Participants should insure their exhibits/stocks as the Assam Book Fair Committee would not be responsible in respect of all/any theft, loss or damages of properties for natural calamity. Responsible security management would, however, be provided during the Fair. Besides, if any unforeseen matters relating to the Book fair arise shall be decided and final at the disposal of the Assam book fair Committee.
13. For any unexpected reason if book fair is postponed then Deposited money shall be adjusted in the next Book fair.
14. Unethical selling of books in the Fair is strictly prohibited by the Authority.
15. The Assam Book fair Committee reserves the right to postponed, alter or cancel the Fair if circumstances so warrant.
16. Any legal dispute if arises, will be settled within the jurisdiction of Guwahati High Court.

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